



**EQUESTRIAN SPORTS
NEW ZEALAND**

UPDATE ON ESNZ PROJECTS- JUNE 2017

This report is to bring areas, members and disciplines up to date with key projects and work streams underway at the moment. It will be posted on the ESNZ website.

MEMBERSHIP

The new membership structure has been decided for the 2017/18 year and will take effect from 1 July 2017.

It includes the following. There will be no free option for membership any longer and those who joined as community members for three years will get a letter very soon to advise them that the three year tenure has been changed to bring their expiry date forward to the coming season. They will then be invited to join the new membership structure on the anniversary of their annual renewal date.

Full membership	\$120
Children aged 14yrs and under	\$80
Introductory members	\$40 – can ride intro levels only.
Casual member fee	\$10 per day – can ride intro levels only. (For eventing this would be per event)
Non-competing members and all officials	\$60

There were several changes made from the original proposal - directly as a result of the feedback – the introduction of a child rider’s membership and the reintroduction of casual member fees at intro level only. What is clear is that there is no “one size fits all” membership structure that suits all disciplines as they have different operating pressures. The original proposed structure was sent back to the discipline boards for a reassessment of introductory levels and further input and the above is as a result of all the consultation to date.

There have been changes in the disciplines’ introductory levels to allow for more people to take advantage of the lower level intro competition. Eventing, Endurance and Jumping boards have all changed their intro levels to allow for more people to compete at these levels.

Endurance – can now ride up to 46km as an introductory rider. However intro level rides are not claimable as the results are not recorded. To claim kilometres , riders must compete under the endurance novice section. CTR introductory level remains as CTR novice classes.

Eventing – can compete up to 95cm as an introductory rider. But can only compete as a casual member up to 80cm.



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Jumping and showhunter – can compete up to 90cm (horse) and 80cm for a pony for introductory levels – no prize money. There has also been a change in casual jumping heights. Previously you could compete on a casual levy up to 1.20m for horses and 1.10m for ponies. This has been reduced to 1.10m for horses and 1m for ponies, this has been set at \$20 per show regardless of the number of days competing. Anyone wanting to jump higher than that will have to purchase a jumping discipline start.

Dressage – no changes to introductory levels. Non-graded classes: introductory levels are all levels of non-graded classes. All riders must have either an annual introductory membership or pay a casual member fee of \$10 per day. Graded classes: All riders must have a full membership or children's membership to compete in graded classes. All horses and ponies must be ESNZ registered and have either a discipline annual start or pay a casual horse fee to compete in graded classes.

Casual member and horse fees will be collected via on-line entry systems and by organising committees. ESNZ will be working with the disciplines to communicate and implement these changes with their organizing committees and also work closely with the online entry providers to allow for a smooth transition.

This membership structure is confirmed for one year and will be carefully monitored and analysed so we can track any changes in the membership.

In addition, as agreed, a working party is being set up to review other ideas and suggestions that came from the consultation exercise. The disciplines have put forward names of people who can contribute to this exercise and the working party will start work later in the year.

There is also continued work on reintroducing the affiliation scheme for all events outside of the ESNZ structure who want to use ESNZ officials and rules. This will be discussed by the board in the next few months.

DISCIPLINE LOANS

The ESNZ disciplines of Eventing, Jumping and Dressage have agreed to loan ESNZ Central \$142,220 at 5% interest over a three year period. Endurance does not have a board at the moment and therefore will defer this decision until after its AGM. The first year's repayments are in the budget for the 2017/18 financial year. The amounts from each discipline were calculated from an average of eight years of discipline starts sold per discipline. This was then calculated as a percentage of the total request of \$150,000.

The money was required to get the organisation into a positive operating cashflow in the months prior to registration income and will be paid back.

The disciplines' term deposits were earning 3% interest in income per annum. If ESNZ Central borrowed the money from a lending institution it would cost more than 5% in interest. Therefore internal discipline loans were considered to be a better option for all parties. This approach has been



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reviewed by Sport NZ and has been considered a good business option for all parties under the circumstances.

In addition ESNZ Central has received almost \$30,000 in grants to assist with operational costs of salaries, engraving of trophies and IT support.

DATABASE AND MEMBER MANAGEMENT SYSTEM

A company named Mogul from Hawkes Bay has been selected and has started work on the ESNZ database/member management system and refreshed website project. Some have asked why we needed to redo the website given that it was only three years old.

It was important to do both projects together to create a seamless transition and to reduce the number of contractors and systems we were dealing with at once. Also technology moves so fast and we needed to make the transition to new technology to provide all the functions members were asking of us – particularly online registration and better information.

To date the work has been really great and is creating opportunities to make member management much better next season.

Some of the key attributes will be:

- Much better data capture for ESNZ use.
- Online registration for members
- Existing horses will be able to re-registered
- New horses can be registered online and can upload documents. We will approve them in the office.
- Ability to pay online with credit card or via direct credit.
- Better interrelationships with online entry providers to make event secretaries jobs easier
- Area delegates will be able to send messages to all the people registered in their area through the system.
- Each member will have access to their own information including correspondence, payments, horse id papers, results, etc.

We are aiming for a completion date of August 31 and will be online by then. We are looking for a group of people to do testing for us at some stages in the building process.

SOCIAL MEDIA POLICY AND CHANGES TO THE GENERAL REGULATIONS

The ESNZ technical committee met on May 22 and assessed a number of large topics that need to be addressed in the General Regulations.

These included:

- Health and safety



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- Concussion testing
- Social Media – a new policy is required and tougher sanctions are needed for breaches of this.
- Member Protection – how can we do this better?
- Microchipping of horses

Please see summary of the meeting at <http://www.nzequestrian.org.nz/media/13251/may-2017-tc-report-for-website.pdf>

CONSTITUTION REVIEW

This is underway and an update and information will be presented at the ESNZ AGA in September.